

## Message Text

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70

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/OIM/229/RTURNER, CMM/GP/JK

APPROVED BY EB/OCA/CM/BEBYRON

CO

EUR/IB/MDU

COM/OIM/DM/HWHEIKENEN

EUR/IB/MDURKEE

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R 221952Z DEC 75

FM SECSTATE WASHDC

TO AMEMBASSY MADRID

INFO AMCONSUL BARCELONA

AMCONSUL BILBAO

AMCONSUL SEVILLE

UNCLAS STATE 300474

E.O. 11652: 11652: N/A

TAGS: BEXP, SP

SUBJECT:PROPOSED PROMOTION SCHEDULE FOR FY 77

USDOC WOULD APPRECIATE POST RESPONSE TO FY 77 PROMOTION

SCHEDULE OUTLINED HEREIN:

OCTOBER 1976: 3ARCELONA CATALOG EXHIBITION AT "SALON DE LA IMAGEN, SONIDO Y ELECTRONICA" ON ELECTRONICS.

OCTOBER 1976: TECHNICAL SALES SEMINAR ON AVIONICS AND GROUND SUPPORT EQUIPMENT.

NOVEMBER 1976. MADRID CATALOG EXHIBITION AT "SIMO" ON COMPUTERS AND BUSINESS EQUIPMENT.

THE TYPE IV EXHIBITION REQUESTED BY BOTH POST AND CMM FOR "INSTRUMENTALIA" FAIR ON LABORATORY AND PROCESS CONTROL

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INSTRUMENTATION IS NOT CURRENTLY PROGRAMED, OWING TO INSUF-

FICIENT FUNDS. THERE IS SOME LIKELIHOOD, HOWEVER, SUCH FUNDING MAY BECOME AVAILABLE. INITIAL CMM PLANNING HAS GONE AH;EAD ON THIS OASIS. SPAIN STANDS HIGH ON THE PRIORITY "WAITING LIST" WHERE ALREADY LIMITED NUMBER OF TRADE FAIRS

IN DEVELOPED MARKET COUNTRIES ARE CONCERNED.

THERE IS EVERY LIKELIHOOD AN ADDITIONAL CATALOG EXHIBIT AND A TRADE MISSION OR TSS MAY BE ADDED FOR FY 77. WITH THIS IN MIND, WE WOULD APPRECIATE POST SUGGESTIONS ON WHAT ITS THEME PRIORITIES WOULD BE TO INTERFACE WITH THOSE SPECIAL TRADE PROMOTIONS.

THE POSSIBILITY OF A SPRING ISP IN FY 77 IS CONTINGENT ON BUDGET (NONE HAS BEEN SET ASIDE AT THIS TIME) AND EL CORTE INGLES WILLINGNESS TO SIGN A LETTER OF INTENT. IN LATTER EVENT, CMM WOULD REQUEST BUDGET. LOCAL INTEREST WILL HAVE TO BE STRONG FOR CMM ACTION TO BE SUCCESSFUL. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Draft Date:** 22 DEC 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Review Authority:** KelleyW0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 11 JUN 2003  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ROPOSED PROMOTION SCHEDULE FOR FY 77 USDOC WOULD APPRECIATE POST RESPONSE TO FY 77 PROMOTION  
**TAGS:** BEXP, SP  
**To:** MADRID  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006